



# IEF's Strategic Outlook 2024/2025

## Our Vision

To use the nutritional, environmental, social and economic powers of the egg to unlock human potential.

## Our Mission

The IEF will achieve its Vision through the global egg community by developing local knowledge, expertise and entrepreneurship in protein deficient populations, increasing local production, consumption and awareness of high-quality protein through eggs.

## Our Principles

**Focus:** Our primary beneficiaries are women and children in the developing world, our focus is development, taking into consideration local commercial production and context.

**Integrity:** As a multi-national registered charity\* we have the highest standards for ourselves, our partners, our donors, and our products.

**IEF Identity:** We are an apolitical, not-for-profit, non-discriminatory, inclusive facilitator and project manager, working through our partners for the empowerment of people of all races, countries, and creeds.

**Projects:** We focus exclusively on eggs and egg production, with long-term commitments and clear criteria for success.

**Sustainability:** Social, economic and environmental sustainability, and animal welfare underpin everything we do.



Registered Charity No: 1157778 (England & Wales) &  
Registered Charity 501 (c) (3) USA.





- Realised through partner projects, measurable increases in egg production and consumption in targeted developing countries, aiming towards the consumption of an egg per day.
- Reducing protein deficiency.
- Supporting and delivering training and educational sessions. Partnership programmes that increase egg production and consumption.
- Support a programme of supplying an egg with every vaccination and/or HIV treatment in target countries, where appropriate and synergistic with local health authorities.
- Achieving sustainability in all egg production projects through eventual growth, profitability and commercialisation.
- Potential programmes are assessed on the following criteria: strategic alignment to the IEF, programme partners, programme feasibility (positive and negative), impact (including volume of eggs), budget and timing, and sustainability.

## The Power of Eggs is Unique



Eggs contain the highest quality protein in relation to human requirements. This is true both in terms of amino acid profile and digestibility.



There are few cultural restrictions to egg consumption.



Eggs in the diet can support the body's natural immune system, vaccine response, anti-retroviral and health treatment responses.



The nutritional benefits of eggs support cognitive and physical development in the prenatal stages, infancy, and childhood as well as aiding healthy aging in the elderly.



Eggs have one of the lowest environmental impact in all of animal agriculture.



Taken together, all the above benefits can and do have transformative effects at the community level.

Donate now and support our work - [www.justgiving.com](http://www.justgiving.com)



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